

MATT "MATTYBOMBS" NICHOLLS
#1 AUSTRALIA · #19 WORLD

BACKING AN AUSSIE ONTO THE **WORLD** **LONG DRIVE** STAGE

A partnership proposal for businesses who want to stand behind Australia's #1 ranked long driver on the road to the 2026 World Long Drive World Championships.



PREPARED FOR

[Sponsor / Company Name]

MATTYBOMBS.COM

@MATTYBOMBS

MATTYBOMBS.COM/CONTACT

FROM THE JOB SITE TO THE WORLD STAGE

Matt Nicholls didn't come up through country clubs and academies. He's a full-time tradesperson who built Australia's #1 long drive game between job sites, gym sessions and range buckets — logging over 190,000 range hours to get his swing to elite, competition-ready speed. He now coaches everyday golfers on power development while chasing his own place on the world stage.

He's currently ranked #19 in the world and has already qualified for the 2026 World Long Drive World Championships (15–17 October, Sparks, Nevada). Between now and then he's competing through international qualifiers and the European Championships in Spain (18–19 September) — a genuine, active world tour, not a one-off shot.



#1 / #19 AUSTRALIA / WORLD RANK	455yds LONGEST DRIVE IN COMP	230mph BALL SPEED	155mph CLUB HEAD SPEED
11.8K INSTAGRAM FOLLOWERS	5.5K / 270K TIKTOK FOLLOWS / LIKES	447K PEAK REACH, SINGLE POST	190,000+ RANGE HOURS LOGGED

WHY SPONSOR MATT

01

AN AUTHENTIC STORY

A tradie-turned-athlete narrative that stands out from the polished, country-club image of most golf sponsorship.

02

CONTENT THAT TRAVELS

An engaged presence across Instagram, TikTok, YouTube and Facebook — single posts have hit 400K+ likes, well beyond his follower base.

03

A SPORT ON THE RISE

World Long Drive is one of golf's fastest-growing niches — big-hitting, highlight-reel content that cuts through beyond traditional golf audiences.

04

A LIVE CAMPAIGN

Ranked #19 in the world right now, with events across the US and Europe running through to the October World Championships.

THE HONEST PART

WHY IT COSTS TO COMPETE

World Long Drive runs out of the US and Europe: entry fees, flights, accommodation and specialised equipment — custom drivers built for 150+ mph club speeds don't come cheap and don't last forever — all come out of pocket. Add coaching, recovery and content production and a genuine tilt at Worlds is a real investment. One Matt is funding himself, one job and one training block at a time.



WAYS TO GET INVOLVED

Four ways to partner, from a first show of support through to full title sponsorship of the campaign. All figures in AUD and open to discussion based on what fits your budget and goals.

TIER 01

RANGE PARTNER \$1,000

Get on board early and back the journey.

- Logo and link on the mattybombs.com sponsors page
- One dedicated shoutout across MattyBombs' social channels
- Sponsor decal on the bag/bench at local events
- Digital "Proud Sponsor" badge for your own marketing

TIER 02

CIRCUIT PARTNER \$3,500

Everything in Range Partner, plus ongoing visibility through the season.

- Logo placement on competition apparel
- A dedicated social content series featuring your brand across the season
- Product seeding and an honest on-camera review or testimonial
- Regular event updates and behind-the-scenes content tagging your business

TIER 03

TOUR PARTNER

\$7,500

Everything in Circuit Partner, plus a direct hand in getting Matt there.

- Entry fees and/or travel for a nominated qualifying event, credited to your brand
- Co-branded content package (reels, photos, behind-the-scenes) built around your business
- One coaching session, speed clinic or appearance for your team or clients
- Category exclusivity — one sponsor per industry at this tier and above (finance already held by Elev8 Finance Group)

TIER 04 — NAMING RIGHTS

TITLE PARTNER

\$15,000

Everything in Tour Partner, plus full naming rights on the campaign.

- “Matt Nicholls, proudly backed by [Your Brand]” across all content, bio links and promotion
- Full season of coverage through to the World Championships, with real-time updates from the US
- Logo placement on competition equipment
- VIP access: behind-the-scenes content, direct line to Matt, first right of renewal for 2027
- A dedicated coaching day or speed clinic for your staff, clients or key accounts

PREFER TO SPONSOR IN-KIND?

Golf equipment,
apparel &
accessories

Flights and
accommodation

Recovery, physio
and nutrition

Gym and strength
& conditioning

Media,
photography and
video

LET'S BUILD A PACKAGE TOGETHER

Every tier here is a starting point, not a fixed menu. If you've got a budget or an idea that doesn't quite fit, get in touch and we'll shape a partnership around it.

ATHLETE

Matt "MattyBombs" Nicholls

WORLD RANKING

#1 Australia · #19 World

WEBSITE & CONTACT

mattybombs.com/contact

INSTAGRAM · TIKTOK · YOUTUBE

@mattybombs

CURRENT PARTNERS

**Elev8 Finance Group · LFG Golf
Australia**

TARGET

World Championships — Oct 2026